



Updates on the ‘Maryland Oyster Pledge’ program

A new program designed by the Seafood Marketing Program to increase both the exposure and consumption of local wild and farm raised oysters within the region.



Social Media Marketing efforts

A shift in focus that utilizes free social media platforms to increase the brand and image of all seafood products that are harvested or produced in the state.



Boston Seafood Show

Update on the 2014 Boston Seafood Exposition



Consumer's Guide

Redesign and printing of the new consumer's guide.

